

Electricity

Electric Power

Name of Company	American Electric Power/SWEPCO
Generating Capacity	Approx. 4500 MW
Communities Served	155
Company-Net Importer or Exporter of Power	Exporter
% of Reserve Margin Including Generation & Net Purchases	12%
Name of Power Pool Membership	SWPP (Southwest Power Pool)
State Electric Power Deregulated	No
Average Cost per kWh (cents)	6.4

[Typical industrial bills, investor-owned utilities, January 1, 2015.](#)

[Typical industrial bills, investor-owned utilities, July 1, 2014.](#)

[Typical industrial bills, investor-owned utilities, January 1, 2014.](#)

[Typical industrial bills, investor-owned utilities, July 1, 2013.](#)

[Typical industrial bills, investor-owned utilities, January 1, 2013.](#)

Sample Comparison of Regulated Rates		kW Demand 1,000 kWh /Mon. 400,000	
City	Electric Utility	Monthly Expense	Cents/ kWh
Longview, TX	AEP SWEPCO	\$25,612	6.4
Cleveland, OH	Cleveland Electric Illuminating	\$30,312	7.6
Richmond, VA	Dominion Virginia Power	\$31,491	7.9
Wise, VA	Old Dominion Power Company	\$32,866	8.2
Greenville, SC	Duke Energy Carolinas	\$34,170	8.5
Tampa, FL	Tampa Electric Company	\$35,095	8.8
National Average		\$41,465	10.4
Atlanta, GA	Georgia Power Company	\$41,417	10.4
Washington, DC	Potomac Electric Power Co.	\$41,938	10.5
Reading, PA	Metropolitan Edison Company	\$42,614	10.7
San Diego, CA	San Diego Electric & Gas Co.	\$67,158	16.8
New York, NY	Consolidated Edison	\$70,951	17.7

Source: AEP/SWEPCO, Edison Electric Institute, Washington D.C., updated twice per year. July 2015