

Mrs. Susan Gill (Longview Economic Development Corporation Executive Director)

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## Culture

<b>Culture (6)</b>	
<b>Top Annual Events</b>	<b>Dates</b>
Alleyfest	May
Texas Shakespeare Festival	June-July
Great Texas Balloon Race	Mid-July
Festival on the Square	Mid Sept.
Gladewater Arts & Crafts Festival	End of Sept.
Tyler Rose Festival	Mid-October
East Texas Yamboree	Mid-October
Winnsboro Autumn Trails	October
Wonderland of Lights	Thanksgiving-Christmas
<b>Cultural Places &amp; Amenities (11 county area)</b>	<b>Number</b>
Museums	25
Dance Companies	3
Symphony Orchestras	5
Opera Companies	1
Theater Companies	5
Recreational Outlets	25 lakes within this region

(6) Longview Convention and Visitors Bureau, East Texas Tourism Association