

FOR IMMEDIATE RELEASE

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Contact:

Crystal Moore
Vice President, Professional Development & Convention
703-998-3550
cmoore@acce.org

410 North Center Street
Longview, TX 75601
P: 903.237.4000 F: 903.237.4049
www.LongviewChamber.com

LONGVIEW CHAMBER OF COMMERCE NAMED FINALIST FOR NATIONAL AWARD

Longview, Texas (May 10, 2019) — The Longview Chamber of Commerce has been named a finalist for the 2019 Chamber of the Year award, presented by Alexandria, Va.-based Association of Chamber of Commerce Executives.

The award, sponsored by MemberClicks, is the most prestigious and competitive recognition presented annually by the Association of Chamber of Commerce Executives (ACCE). ACCE is an association of more than 8,000 professionals from 1,300 chambers of commerce, including 93 of the top 100 U.S. metro areas.

The Chamber of the Year award recognizes the leadership role chambers have in their communities. Those honored with the Chamber of the Year designation have demonstrated organizational strength and made an impact on key community priorities, such as education, transportation, business development and quality of life.

Chamber of the Year winners will be announced July 15 at the 2019 ACCE Annual Convention in Long Beach, Calif.

Kelly Hall, CEO and President of the Longview Chamber of Commerce, sums up the Chamber's reaction, "It is an exciting time for the Longview Chamber! In 2015 the board set forth a new direction with the strategic plan R.E.A.C.H. (Redevelopment, Education, Advocacy, Collaboration, and Health). Our work is strategic, intentional and is being recognized nationwide. Our work reminds me of a song I love by Matthew West. His lyrics resonate and is exhibited by the passion I feel about taking responsibility for the future we are to build now, for the generations to follow. A few of Matthew's Lyrics are, 'If not us -- then who, If not now -- then when? It is time for us do something!'"

Chambers of commerce interested in competing for the award first must qualify by participating in a vigorous multi-stage process. Organizations entering the Chamber of the Year competition must meet minimum thresholds in at least three of five key performance areas, including net revenue and assets, membership account retention, and membership dollar retention.

Qualifying for Chamber of the Year is a rigorous process. Chambers compete based on meeting key performance criteria on the ACCE Annual Operations Survey. Qualifying chambers enter the competition with a written application addressing all aspects of organizational operation and programmatic work. Applications are scored by peer chamber executives to determine finalists. Winners are selected from among finalists based on an in-person interview before a panel of experienced chamber professionals.

This year's competition drew numerous entries from chambers throughout the U.S. To ensure the fairest competition, applicants are grouped into four categories based on: annual revenue, membership, area population and other factors.

For more information contact Suzanne Brown, Sr VP Public Affairs & Communications, at 903.237.4003, or at sbrown@longviewtx.com

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About the Association of Chamber of Commerce Executives

The Association of Chamber of Commerce Executives, founded in 1914, serves more than 8,000 professionals who lead chambers of commerce. The mission of the Alexandria, Va.-based organization is to support and develop chamber professionals to lead businesses and their communities. Learn more about us by visiting www.ACCE.org.

About the award sponsor, MemberClicks

MemberClicks, sponsor of the 2019 Chamber of the Year, provides an all-in-one membership management solution and a refreshing support experience that small to mid-sized associations and chambers actually love. Founded in 1998, MemberClicks works with 3,000 organizations throughout North America and Canada. For more information, visit www.memberclicks.com.

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The Longview Chamber of Commerce (LCC) is regarded as the leading business resource in Gregg County. We are a member-driven organization that regularly assesses the needs of local business owners and executives. Our programs, products and events are created to deliver the strategic business solutions our members need. Our mission is to engage in and promote projects that have a positive impact on the Longview Trade Area

Visit the Longview Chamber of Commerce website at

<http://www.LongviewChamber.com>