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FOR IMMEDIATE RELEASE

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Longview Chamber of Commerce to Reintroduce Health Insurance to Area Small Businesses

Longview, Texas (Sept. 15, 2018) – HealthyVIEW of East Texas is an association health plan for small businesses (2-50 employees) who are members in good standing, created by the Longview Chamber of Commerce. Coverage for employees will begin November 1, 2018.

Under revised federal regulations, associations can offer health insurance to their member businesses. These new association health plans provide small businesses the same type of flexibility in product choices and pricing that large employers currently experience.

Participating businesses can choose from 20 unique Affordable Care Act-compliant plans, some of which will cost up to 15 percent less than Adjusted Community Rating equivalents in the market.

Chairman Richard Manley, R. Manley Enterprises, stated, "The Chamber initially launched our association plan in 2010 in partnership with UnitedHealthcare. Unfortunately, the plan became inactive during the past administration's Affordable Health Care Act leaving small businesses with limited and fewer choices. I am proud that our Chamber has embraced the opportunity to once again deliver health care solutions to area businesses. Providing a GEO Association Health Plan could potentially provide reduced premiums of 5-15% for up to 50% of the small business market is not only GREAT it is the RIGHT thing to do to support our region's economy!"

The Association Health plans feature:

- 20 unique plans with national networks including PPO plans, Exclusive Provider Organization plans, Health Managed Organization plans;
- Dental and vision plans;
- A ChoicePlus network, which includes CHRISTUS-Good Shepherd Health Systems, Longview Regional Hospital and other providers nationwide for those who are traveling and for college students;
- Wellness programs, including Real Appeal, an online weight-loss program, and Quit for Life, for tobacco cessation assistance.

"The Longview Chamber believes in building a culture of health," stated Chairman – Elect Chuck King, Chick-fil-A. "The recently recognized collective impact work around HealthyVIEW by the National Association of Science demonstrates the Longview Chamber's credibility and our commitment to bringing solutions to the table that helps transform lives, businesses, and communities. Expanding our work across East Texas allows communities to walk alongside side each other supporting healthier lives. I call that a WIN for businesses, employers, families, and Texas!"



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For more information about HealthyVIEW East Texas and to sign up for health insurance coverage, visit www.LongviewChamber.com.

About the Longview Chamber of Commerce:

The Longview Chamber of Commerce represents almost 1,100 businesses and more than 45,000 employees; which accounts for over \$2,002,500,000.00 in annual household earnings in Longview and East Texas. Since 1916 the Chamber, as a catalyst for business growth; a convener of leaders and influencers; and a champion for a stronger community, has served as a unified voice of business by actively advocating for a pro-jobs, pro-growth, pro-business climate.

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The Longview Chamber of Commerce (LCC) is regarded as the leading business resource in Gregg County. We are a member-driven organization that regularly assesses the needs of local business owners and executives. Our programs, products and events are created to deliver the strategic business solutions our members need. Our mission is to engage in and promote projects that have a positive impact on the Longview Trade Area

Visit the Longview Chamber of Commerce website at
<http://www.LongviewChamber.com>